



WE ARE SUBBIENET

COMPANY PROFILE

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Automotive Supplier Park
Retail Centre Office
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Rosslyn Ext 2 | Pretoria
Gauteng | South Africa

ABOUT SUBBIENET

SUBBIENET is a transport management business operating countrywide with the sole purpose of sourcing transport work for black-owned and empowered transport companies. It comprises of a network of transporters that are affiliated to SUBBIENET and spread across the country in different industries. SUBBIENET offers services, benefits and products that small and medium transporters would normally not attain when operating in isolation.

SUBBIENET TMS (Transporter Management System) is a portal that gives both customers and transporters a platform for order generation, acceptance and execution. Through this system, we can guarantee our customers lower rates and also ensure that our transporters utilise their assets efficiently and maximise their revenue and profits.

OUR VALUES

- *Safety of our fellow employees and the preservation of the environment is our priority.*
- *We are ethical people committed to honesty in the business environment.*
- *Embracing our diversity enriched by honesty, sharing, trust, teamwork and involvement.*
- *Promoting individual and team capabilities to achieve innovative and superior outcomes.*

MISSION

To partner with our clients, service providers, transporters and stakeholders to ensure mutually beneficial business relations that impact society in a positive manner.

VISION

To grow SubbieNet into one of the leading transport and logistics company, representative of the dynamics of South African business environment.

SERVICES

ROAD FREIGHT

HIGH VALUE SECURITY

WAREHOUSING & LOAD CONSOLIDATION

SOCIAL RESPONSIBILITY

SubbieNet offers bursaries to talented and deserving underprivileged people who will contribute positively to our industry. We also encourage our partner transporters to engage in social responsibility activities in the areas that they operate from.

OUR TEAM



TSHEPO MPETE (CHIEF EXECUTIVE OFFICER)

Tshepo is an MBA graduate from Gordon's Institute of Business Science. He has vast experience in Supply Chain & Logistics and has held senior positions in companies like SAB, ABI, Unitrans, UTI and Imperial.



REUBEN MUSHAIKE (CHIEF FINANCIAL OFFICER)

Reuben is a qualified accountant (ACCA) with vast experience in Finance spanning across numerous industries. He completed his MBA in 2014 with the Gordon Institute of Business Science. He also holds a BSc (Hons) in Applied Accounting with Oxford Brookes University.



RICH SIMMONDS (BUSINESS DEVELOPMENT EXECUTIVE)

Voted by Forbes as a 'Top Social Influencer' in Africa and a 'Top 50 Influencer' in the world, Rich has become a global specialist in Strategic Leadership Communication.



PROF HB KLOPPER (MARKETING ADVISOR)

Prof HB Klopper holds a DCom Marketing Management from the University of Johannesburg. His areas of specialization are brand management, strategic marketing, electronic marketing and business sustainability.



THEMBA BUCWA (OPERATIONS AND COMPLIANCE MANAGER)

Themba Bucwa: BBA Graduate from the North-West University. He has extensive experience and knowledge of managing Supply Chain and Logistics in FMCG and Oil Industries. He has successfully managed teams and has held various managerial positions at SAB Miller and BPSA. Themba Bucwa has very strong Managerial Skills in Projects, Industrial Relations, Human Resource and Operations and Legal Compliance.



ANGELICA HILL
(TELESALES CONSULTANT)



RAMASELA MALULEKA
(TELESALES CONSULTANT)



MARY SAMBO
(TELESALES CONSULTANT)

OUR DESTINATIONS



OUR EMPOWERMENT STORY

Zama Ngwenya, owner of BBZ consulting is a young black woman who has always had a passion and a desire to get involved in the transport industry. She contacted Subbienet for assistance in getting her transport work.

Subbienet assisted Zama through its Women Empowerment Scheme to buy 5 side-tipper trailers from Afrit at cheaper Subbienet pricing and we also sourced BBZ a transport contract from our client network.



BBZ also uses Subbienet's insurance that saves her 25% on her current insurance. We are very proud to be associated with BBZ's success story.

(On the left: SubbieNet & Afrit representatives handing over 5 trailers to Zama Ngwenya of BBZ Consulting)

BENEFITS FOR TRANSPORTERS

- Increased loads due to network capability.
- Reduced insurance rate and tyre prices.
- Access to national breakdown and towing services.
- Reduced trailer prices and maintenance from Afrit.
- Reduced truck prices from Manufacturers.
- Access to more than 75 business development representatives across the country.
- Access to diesel facilities.
- Access to invoice discounting facilities through SubbieNet.

BENEFITS FOR CLIENTS

- Access to SubbieNet transporter network.
- Reduced transport/distribution rates due to the efficient use of the SubbieNet network. This translates into less transport costs and increased profits for our clients.
- Since SubbieNet is a level 1 BEE company, the use of SubbieNet services will result in improved BEE ratings for our clients.
- SubbieNet member transporters are experienced operators running their own businesses. This ensures a high level of reliability and performance.
- Clients will be involved in an initiative that empowers SMME's in the transport industry by providing them opportunities to conduct business.

OUR STRATEGIC SUPPLIERS



Mercedes-Benz



HEAD OFFICE

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